place de Fontenoy
Paris-7e

united nations educational, scientific and cultural organization
organisation des nations unies pour l'éducation, la science et la culture

téléphone : SUFfren 98-70,
SUFfren 86-00, SOLferino 99-48
télégraphe : UnescoParis
telex : 27602 Paris

in your reply, please refer to :
en répondant, veuillez rappeler :

n°

Dear Sir,

UNESCO, which for several years has been making investigations into the visual education of youth and the general public, is trying to emphasize the artistic aspects of films considered as an autonomous art able to contribute, as the other arts, to general education.

An international meeting, held in Amsterdam in 1957, had already specified the aims of film education, namely to strengthen the understanding of the language peculiar to films and television broadcasts, and at the same time, to instigate a critical attitude towards the values and behaviours presented on the screen.

These conclusions were maintained in 1962, during the two meetings held by UNESCO in the Universities of Milan and Oslo. At the end of this last meeting, the representatives of eighteen countries, in a joint recommendation, reemphasized the necessity of large and small screen young spectators' education. It was also stated that this education should teach young people better to appreciate all the images, still or in motion, with a view to perfecting a general education submitted to the increasing frequent sollicitations of the "image civilization".

In order to achieve a better understanding of the role played at the present by the cultural film and by television at College and University level and to gather fuller information on the available technical means as well as the precise objectives to which UNESCO should devote its efforts, it has appeared necessary to carry out a survey among the main Colleges and Universities.

....

Drawing its inspiration from a former experiment (1), the present investigation takes the shape of the attached questionnaire, the diffusion of which has been intrusted, by the Unesco Secretariat, to the "Centre Français de Recherche Opérationnelle".

We should be very grateful if you would have this questionnaire filled out by the appropriate service or member of your College or University. This questionnaire should be sent directly to CFRO (69, rue Legendre, Paris 17ᵉ, France).

We should like to draw your attention to question 6, "Personal Comments", a particularly important one that will allow the investigators to benefit from your own experience.

Yours sincerely

L. Gomes Machado,
Director,
Cultural Activities Department

---

(1) "World census of projection-rooms in museums", Unesco international investigation (1962) with the help of the International Council of Museums (ICOM).

UNESCO INTERNATIONAL INVESTIGATION

on

THE USES OF THE CULTURAL FILM AND THE EDUCATION OF FILM AND TELEVISION AUDIENCES at College and University level

QUESTIONNAIRE

Depending on each case, either reply in full by inserting the appropriate number or by placing a cross in the available space.

To be returned to
Centre Français de Recherche Opérationnelle
C. F. R. O.
69, RUE LEGENDRE, PARIS 17e - FRANCE

	Column reserved for our own checking
1. DESIGNATION OF THE ESTABLISHMENT	
Name :	
Address:	Col. 1 à 6
Approximate number of students	Col. 7 à 11
2. FILM PROJECTION ROOMS	Col. 12
Have you one room (or several) especially assigned to film projection?	
(Please take into account only rooms equipped for that purpose. Do not mention rooms used occasionally)	
yes .... ☐	1
no .... ☐	2
If you have such a room, would you please answer questions 2.1 to 2.3, or indicate the name and address of the person able to provide this information and to whom please forward this questionnaire :	
Name	
Official title	
Address	
2.1. Number of equipped rooms	Col. 13-14
2.2. Total number of seats in these rooms	Col. 15 à 18
2.3. Projection equipment: can your projectors be used to project films with the following characteristics:	Col. 19
— format 16 mm, optical sound-recording .... ☐	1
— format 16 mm, magnetic sound-recording .... ☐	2
— format 35 mm, optical sound-recording .... ☐	3
— format 35 mm, magnetic sound-recording .... ☐	4
3. PROJECTIONS OF FILMS AND OF KINESCOPES	Col. 20
Do the projections of films or kinescopes take place in these rooms?	
(This question concerns only performances having a cultural purpose and not films projected during classes and used for a teaching purpose)	
yes .... ☐	1
no .... ☐	2
If the answer is yes, would you please answer the questions 3.1 to 3.7 or indicate the person able to provide this information:	
Name	
Official title	
Address	
3.1. Who took the initiative of these projections?	Col. 21
— the College or University board .... ☐	1
— a student film club .... ☐	2
— another cultural group .... ☐	3
— others .... ☐	4
(specify which)	
3.2. Approximate number of spectators	Col. 22 à 26
3.3. Type of spectators: who are the people attending the screenings?	Col. 27
— professors .... ☐	1
— students .... ☐	2
— others .... ☐	3

Column reserved for our own checking

3.4. Are the screenings shown: — Col. 28

- — free .... ☐ 1
- — on payment of an entrance fee .... ☐ 2

3.5. Do the programs consist mainly of: — Col. 29

- — films considered as screen classics .... ☐ 1
- — contemporary fiction films .... ☐ 2
- — documentaries .... ☐ 3
- — kinescopes .... ☐ 4

List some recently projected films:

....

....

....

....

3.6. Where do you get these films from? — Col. 30

- — film library belonging to your establishment .... ☐ 1
- — national film library.......... ☐ 2
- — public services .... ☐ 3
- — foreign organizations (embassies, etc...) .... ☐ 4
- — cultural associations .... ☐ 5
- — film distributors .... ☐ 6
- — television stations .... ☐ 7
- — other sources .... ☐ 8
  (specify which) ....

3.7. Under what conditions do you get them? — Col. 31

- — gifts .... ☐ 1
- — free loans .... ☐ 2
- — loans at reduced rates .... ☐ 3
- — loans at normal rates .... ☐ 4

3.8. Do you exchange films with other establishments? — Col. 32

yes .... ☐ 1
no .... ☐ 2

If the answer is yes,

specify which ....

....

....

4. POSSIBILITY OF ASSOCIATION WITH AN INTERNATIONAL FILM RENTING ORGANIZATION
Should an international organization set up a distribution system of cultural films, would you like to take advantage of its activities? — Col. 33

yes .... ☐ 1
no .... ☐ 2

If the answer is yes,

would you indicate below the name of the person with whom the international organization should get in touch in order to obtain more information for this project:

Name ....
Official title..........
Address..........

4.1. What kind of films would you be interested in? — Col. 34

- — films considered as screen classics .... ☐ 1
- — recreational films .... ☐ 2
- — documentaries .... ☐ 3
- — television programs (kinescopes) .... ☐ 4
- — others .... ☐ 5
  (specify which) ....

Please list as examples some films that would interest you: ....

....

....

....

....

Column reserved for our own checking

4.2. What is the length of the films that you would like to receive? — Col. 35

- — short (less than 30 minutes) .... ☐ 1
- — average (from 30 minutes to 1 hour) .... ☐ 2
- — long (more than 1 hour) .... ☐ 3

4.3. Would you like to receive films with comments (or subtitles) in the following languages: — Col. 36

- — English .... ☐ 1
- — French .... ☐ 2
- — Russian .... ☐ 3
- — Spanish .... ☐ 4
- — Others .... ☐ 5
  (specify which) ....

4.4. What kind of documents would you like to receive with these films? — Col. 37

- — catalogues .... ☐ 1
- — microfilm cards .... ☐ 2
- — bibliographies .... ☐ 3
- — handbills .... ☐ 4
- — photos .... ☐ 5
- — others .... ☐ 6
  (specify which) ....

5. EDUCATION OF FILM AND TELEVISION AUDIENCES

Is there a course devoted to cinema or television in your College or University? — Col. 38

(By this is meant a course aiming at developing film culture and not courses aiming at educating technicians. We are considering cinema as well as television courses and are concerned with recreational films or television programmes rather than with films and television programmes specifically designed for teaching purposes. The purpose of screen education is to initiate audiences in the audio-visual language of cinema and television, to allow them to penetrate its style and techniques, to judge it with a good knowledge and to evolve a criterium of appreciation that has a specific value on the level of art and culture)

- yes .... ☐ 1
- no .... ☐ 2

If the answer is yes,

would you answer questions 5.1 to 5.6 or indicate the person able to provide this information:
Name ....
Official title ....
Address ....

5.1. In which year was this course started ? .... — Col. 39 à 42

5.2. In which Faculty and Department ? ....

5.3. Who is in charge of these courses? — Col. 43

- — professor .... ☐ 1
- — cinema or television critic .... ☐ 2
- — cinema or television professional .... ☐ 3
- — other person .... ☐ 4
  (specify) ....

5.4. How many hours a month are devoted to these courses ? .... — Col. 44-45

5.5. How many months a year? .... — Col. 46-47

	Column reserved for our own checking
5.6. During the classes are there: — film projections .... ☐ — slides .... ☐ — presentations of photos .... ☐ — practical exercices in filming .... ☐ — other activities .... ☐ (specify which)	Col. 48 1 2 3 4 5
5.7. Is there a diploma attached to these courses? yes .... ☐ no .... ☐	Col. 49 1 2
5.8. What is the approximate number of students who attend these classes?	Col. 50 à 53
5.9. If these classes do not exist in your College or University, do you intend to create any? yes .... ☐ no .... ☐	Col. 54 1 2

6. PERSONAL COMMENTS

What are your personal comments on the above questions?

Name: ....

Official title: ....

Address: ....

Date: ....

Questionnaire for students' film clubs

UNESCO INTERNATIONAL INVESTIGATION

on

THE USES OF THE CULTURAL FILM AND THE EDUCATION OF FILM AND TELEVISION AUDIENCES at College and University level

QUESTIONNAIRE

Depending on each case, either reply in full by inserting the appropriate number or by placing a cross in the available space.

To be returned to
Centre Français de Recherche Opérationnelle
C. F. R. O.
69, RUE LEGENDRE, PARIS 17e - FRANCE

		Column reserved for our own checking
1. DESIGNATION OF THE FILM CLUB		
Name :		
Address:		Col. 1 à 6
Approximate number of members:		Col. 7 à 10
Do you belong to a state or federal association?		Col. 11
yes	☐	1
no	☐	2
If the answer is yes, specify which		
2. PROJECTION ROOMS		
2.1. What kind of room do you use for your film projections?		Col. 12
— a class-room	☐	1
— a room located in the University	☐	2
— a commercial room	☐	3
— another room	☐	4
(specify which)		
2.2. Equipment: can your projectors be used to project films with the following characteristics:		Col. 13
— format 16 mm, optical sound recording	☐	1
— format 16 mm, magnetic sound recording	☐	2
— format 35 mm, optical sound recording	☐	3
— format 35 mm, magnetic sound recording	☐	4
3. ORGANIZATION OF SCREENINGS		
3.1. Approximate number of screenings per year		Col. 14 à 16
3.2. Approximate number of spectators per year		Col. 17 à 21
3.3. Where do you receive the films from?		Col. 22
— association of film clubs	☐	1
— public services	☐	2
— foreign organizations (embassies, etc...)	☐	3
— film distributors	☐	4
— other sources	☐	5
(specify which)		
3.4. Under what conditions do you receive them?		Col. 23
— gifts	☐	1
— free loans	☐	2
— loans at reduced rates	☐	3
— loans at normal rates	☐	4
3.5. Do you organize other activities concerned with initiation to film culture for the benefit of your members?		Col. 24
yes	☐	1
no	☐	2
If the answer is yes, which?		Col. 25
— lectures	☐	1
— photographic exhibitions	☐	2
— specialized library	☐	3
— practical exercises in filming	☐	4
— others	☐	5
(specify which)		

	Column reserved for our own checking
4. POSSIBILITY OF ASSOCIATION WITH AN INTERNATIONAL FILM RENTING ORGANIZATION Should an international organization set up a distribution system of cultural films, would you like to take advantage of its activities?	Col. 26
yes .... ☐	1
no .... ☐	2
If the answer is yes, would you indicate below the name of the person with whom the international organization should get in touch in order to obtain more information for this project: Name .... Official title .... Address	
4.1. What kind of films would you be interested in?	Col. 27
— films considered as screen classics .... ☐	1
— recreational films .... ☐	2
— documentaries .... ☐	3
— television programs (kinescopes) .... ☐	4
— others .... ☐ (specify which) .... Please list as examples some films that you would be interested in:	5
4.2. What is the length of the films that you would like to receive?	Col. 28
— short (less than 30 minutes) .... ☐	1
— average (from 30 minutes to 1 hour) .... ☐	2
— long (more than 1 hour) .... ☐	3
4.3. Would you like to receive films with commentaries (or subtitles) in the following languages:	Col. 29
— English .... ☐	1
— French .... ☐	2
— Russian .... ☐	3
— Spanish .... ☐	4
— Italian .... ☐	5
— German .... ☐	6
— others .... ☐ (specify which)	7
4.4. What kind of documents would you like to receive with these films?	Col. 30
— catalogues .... ☐	1
— microfilm cards .... ☐	2
— bibliographies .... ☐	3
— handbills .... ☐	4
— photos .... ☐	5
— others .... ☐ (specify which)	6

5. PERSONAL COMMENTS

What are your personal comments on the above questions?

Name: ....

Official title: ....

Address: ....

Date: ....